

Crawford County Fair Board
Chula Vista Resort
Wisconsin Dells, WI
January 11th, 2022, Minutes

Chairman Wade Dull called the meeting to order at 12:31

Members Present: Don Stirling, David Olson, Mary Kuhn, Wayne Jerrett and Wade Dull; others present: Samantha Morovits and Alan Morovits

Convention Schedule and Recap:

1. Morning Sessions:
 - a. When the Carnival Comes to Town. Sam will look into OABA membership for a future discussion.
 - b. Facilities: The Nuts and Bolts of the Fairgrounds
 - i. Re-evaluate Winter Storage Rates – other \$12.50/foot to 15 feet, \$5/ft after.
 - ii. Trash Cans – Lancaster uses 4x4 ft boxes, elevated on pallet to remove cans and garbage
 - c. What Adds Value? How do you Define and Understand the Value of your fair? Topics covered:
 - i. Sponsors for Day of the Fair or for specific Grandstand Events.
 - ii. No charge for walk-ins only, charge for parking
 - iii. Sponsors – in kind donations for use of golf carts or UTVs in exchange for vending space
 - d. Ag Networking – Focused on finding and utilizing Judges, involvement with Meat Animal Auction Committee
 - e. Making Exhibits More Exciting – Mary suggests we investigate displays for Photos and Quilts or larger garments, for more appealing presentation
2. Carnival:
 - a. Badgerland Midway- Sam reports she spoke with Vince and Kathy, discussions included:
 - i. Housing Locations, they have no concerns.
 - ii. Route of Events, Crawford is convenient due to proximity to Grant and Mineral Point.
 - iii. New Rides for 2022 – 20 rides total are currently in service, discussed planned maintenance and updates.
 - b. Wenzel's – unavailable
 - c. A&P - unavailable
 - d. Mr Ed's –Suggested to keep Badgerland Midways
 - e. Christman's – Sam to send records from recent carnivals.
3. Schedule for the next day of convention presented.

Adjourn- Motion by David, seconded by Mary to adjourn. Motion carried unanimously; meeting adjourned at 1:10 PM.

Samantha Morovits, Fair Coordinator