

Crawford County Agriculture and Extension Education
225 N. Beaumont Rd, Suite 215
Prairie du Chien, WI 53821
Thursday, April 7, 2016
Minutes

Chairman Flesch called the meeting to order at 9:05 AM.

Roll Call: David Olson, Elling Jones, Pete Flesch, Derek Flansburgh, Wade Dull. Others in attendance: Vance Haugen, Jane Schaaf, Amy Mitchell, Will Cronin, Sonya Lenzendorf, Karen Snitker.

Posting of agenda verified by Chairman Flesch.

Motion by Jones, second by Flansburgh to approve the minutes presented. Motion carried with no negative votes cast.

University of WI Extension Items –

Agent reports

Sonya Lenzendorf, WNEP Nutrition Coordinator

- Sonya is teaching in Hillsboro through the after school program in Vernon County. She's been teaching the 2-5th grades at North Crawford. Last week she started in Wauzeka, K-5.
- Met last week in Montello to work on the Food \$ense letter. Different County's throughout the state come together to plan out next year's Food \$ense letter.
- As part of a state interview committee team, Sonya was in Madison as part of the screening committee for the Community Nutrition & Evaluation Specialist position. This position is new and includes duties within a community nutrition or environmental level which is a new area for WNEP to work in. In the past, WNEP focus has been only with direct education, we are now able to look more broadly at things that impact our participants healthy choices at an environment level and this position will help expand this reach.
- March and April is the time Sonya spends on preparing for the next fiscal year; her 2017 paperwork is due next Friday.

Jane Schaaf, Family Living Agent – Presented hardcopy of her report; report will be filed.

Vance Haugen, Agriculture Agent

A lot happened in March with Vance focusing on a few program areas:

- Vance attended update meetings held at Wisconsin Dell involving Winter Green Team Forage and Small Grain Team.
 - New research for alfalfa establishment will change what we'll be suggesting to farmers. What is new is looking at data and suggesting if farmers are looking for top notch stands, and yearlong longevity, they may want to look at two year land rotation versus a one year.
- Vance was a guest lecturer in Madison for the School for Beginning Graziers with Vance lecturing approximately 45 mins of a 2 hour lecture timeframe and the balance was presented by Crawford County farmers that accompanied Vance.
- Vance also presented information on upcoming April events – April 26 Pasture Walk and April 29 Rural Land Owners Update.

Amy Mitchell, 4-H Youth Development Agent

- Amy continued programing in nutrition and physical activity; started at Wauzeka in March and is starting in Seneca.
 - This program is offered at no cost to 2nd – 5th graders for 6 weeks.
 - She's starting in Seneca with same program.
 - Amy trains teens to help her with the programming with the Seneca Ag instructor helping select teens for the Seneca program.
- Still doing afterschool robotics in Prairie du Chien.
- Already planning for the annual Safety Say Camp that will be held in May. All the schools are coming this year; expecting 137 5th graders. Public Health, Family Resource Center, local EMT's, etc. will be there to present.

- MAA committee meets twice a year. Amy met with them and announced that the committee is getting a new portable scale for this year that can also be used at the pre-fair weigh-ins.
- Worked with 4 kids attending 4-H Livestock Quiz Bowl.
- Worked with 4-H members traveling this summer – 3 are going to state 4-H Conference in Madison, 1 going to CWF, Citizen Washington Focusing in DC and 1 would like to go to inauguration in DC.
- There's been a lot of project meetings happening – horse, photo, clothing and rabbits. Wonderful leaders conduct these project meetings to help members learn valuable life skills.
- Project Discovery Day was held at North Crawford with North Clayton Cardinals sponsoring the event. 36 members and 16 Cloverbuds attended.
- Went to a two-day meeting in Wausau and attended Professional Development Meeting For Women in Dubuque.

Hiring Intern - Motion to approve Amy go ahead with hiring an intern by Olson, second by Flansburgh. Motion carried with no negative votes cast.

Will Cronin, CNRED Educator

- Will is working with the Farmers Market Program – Crawford County Economic Development Corporation (CCEDC) received a grant of \$99,000. In the absence of a CCEDC Director, Will is working with Prairie, Gays Mills and Ferryville markets and working on establishing a transfer payment and credit and debit system.
 - From a scholarship standpoint Will is working on getting the markets set up under an umbrella corporation (501C3).
 - The grant requires a Marketing Plan that he believes Extension could do and is working towards that goal. This will include a major report on vendors and customers, which will hopefully be of use to other Extension educators doing similar work.
- CCEDC Director hiring process – 1st hiring process attempt at a search failed. Met with the hiring team and held a resume screening meeting Tuesday.
- Working with Community Health Services to work on a strategic plan.
- Attended a Professional Development session in Mineral Point. CNRED Community and Placement Vitality Team held an event to share work and best practices. They work around community based design - a holistic model to work with for building up a community from the grassroots. Will considers this a model that is very applicable to Crawford County and hopes to work with the team more in the future.
- Doing a UW-Extension Broadband e-commerce pilot project for both Vernon and Crawford in collaboration with the UWEX Center for Broadband and Vernon Communications. These will be major trainings for local businesses covering online sales and marketing.
- Faculty government – Will has been elected to Faculty Senate.

Review Agents programs and activities – Agent April calendars were distributed.

Ag/Extension Education Committee Related Items – Amy presented the 2015 Ag/Extension Annual Report.

Public Comments - None

Date of next meeting – May 5, 9:00 AM

Approve payment of bills - Fair and Ag/Extension bills presented by Karen Snitker. Motion to pay bills as presented by Dull, second by Olson. Motion carried unanimously by call of the roll.

Correspondence: None presented

Motion by Dull, second by Flansburgh, to adjourn. Meeting adjourned 10:25 AM with no negative vote cast.

Respectfully submitted by Karen Snitker, Program Assistant